

# NEWSLETTER

TEPD  
Central Michigan University  
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## Welcome back to school

THE PURPOSE OF A NEWSLETTER IS TO PROVIDE SPECIALIZED INFORMATION TO A TARGETED AUDIENCE. NEWSLETTERS CAN BE A GREAT WAY TO MARKET YOUR PRODUCT OR SERVICE, AND ALSO CREATE CREDIBILITY AND BUILD YOUR ORGANIZATION'S IDENTITY AMONG PEERS, MEMBERS, EMPLOYEES, OR VENDORS.

First, determine the audience of the newsletter. This could be anyone who might benefit



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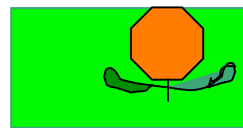
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